



July 14, 2023

Dear Shareholder:

I am very proud to present you with a dividend of \$0.40 per share payable to all shareholders of record as of June 30, 2023. This represents a 14.3% increase over last year's dividend. If you are receiving your dividend via check or by way of direct deposit, please contact us if you would like to learn about reinvesting future dividends through the Embassy Bancorp, Inc. Dividend Reinvestment program.

If you attended our annual meeting, you heard us talk about our founding over 20 years ago. Our goal at the time seemed simple to us and was driven by the mantra we would hear often from our founders, "If we take good care of the customers & our team members; only good things will happen for the shareholders".

From our humble beginnings in a trailer in the parking lot of our current headquarters, through in-person service complimented by a full array of digital offerings, we have organically grown our branch network to ten offices seated throughout our Lehigh Valley community. We currently rank 5th in total deposit market share in Lehigh and Northampton counties. True to our reputation, our team has successfully developed ways to continue meeting our customers' needs and trust where they are and where they want to be, not where we think is best for them. Today's banking environment requires us to prioritize customer convenience, both within our physical branch network and through our suite of digital product offerings. We are committed to delivering mobile ready solutions that are comfortable and intuitive. Combining face-to-face contact and digital solutions with back-office efficiencies are key to the continued success of our Bank and the trust our customers place in us each day, ensuring that we continue to deliver on our "here for the long term" mission for the Lehigh Valley.

Despite recent economic and interest rate challenges, we have sustained our asset quality while offering small businesses and individuals assistance with their liquidity needs through our loan programs. Our retail and commercial lending teams are working in lock step to ensure strong and steady growth in this area of our balance sheet. The expertise that they provide, coupled with concierge level service for all customers and prospects, has resulted in the formation of strongly bonded and deeply rooted relationships. The lending teams have established trusted connections with centers of influence throughout the Lehigh Valley, who confidently refer their clients to our team, rest assured that they will experience the same level of service that they themselves provide. And dollars lent to the businesses and residents of the Lehigh Valley are integral to the economic stability of our community. This commitment to excellence in all that we do has resulted in an exceptionally strong, diversified and well-balanced loan portfolio.

While recognition is never a driving factor for what we do each and every day, we do want to acknowledge our recent ranking by S&P Global as 23rd among the top 50 best performing US community banks in the Northeast with total assets under \$10 billion. This ranking is based on seven financial metrics, including pre-tax return on tangible common equity, efficiency ratio, cost of funds, 5-year average operating revenue growth, the ratio of 5-year average net charge-offs to average loans and leases, the ratio of non-performing assets and loans 90 days or more past due as a percentage of total assets, and leverage ratio. Also recently published was American Bankers list of top 200 publicly traded banks under \$2 billion, as of year-end 2022, ranking banks based on their 3-year return on average equity from 2020 to 2022. Embassy Bank was ranked 44th this year, up from 80 last year. The recognition of the Bank based upon these key financial metrics serves to validate our vision, confirms our strength and stability, and enables us to continue to deliver on our commitment to our community.

As a shareholder in Embassy Bancorp, Inc., you hold a share in more than our financial strength and profitability; you hold a share in what banking at its best can achieve for our communities and our country.

Thank you for your investment in Embassy Bank.

Best regards,

A handwritten signature in black ink, appearing to read "David M. Lobach, Jr.", written in a cursive style.

David M. Lobach, Jr.
Chairman, President and Chief Executive Officer